

*Fiber Optic
Digital Signage System
DFL-3200*

PIDIS

Digital & Analogue Technology

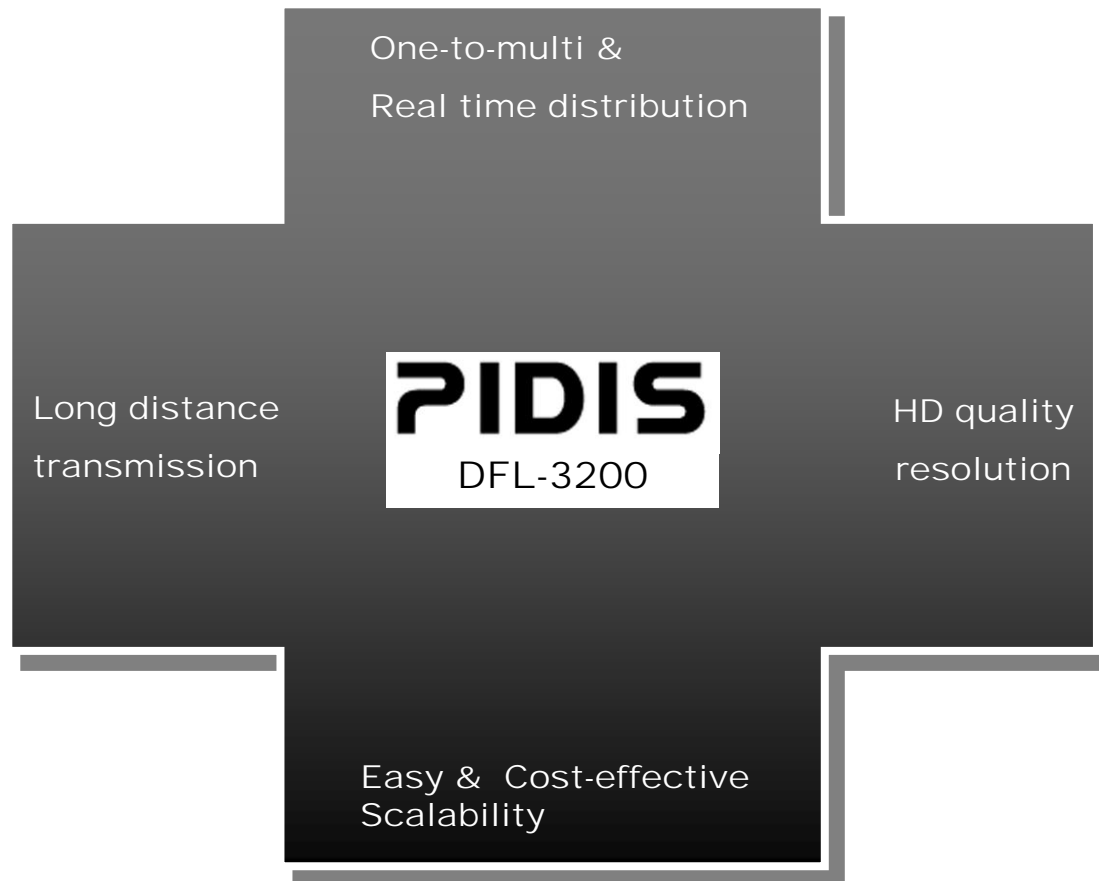
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1. PIDIS series

- Fiber Optic Transmitter (TX)
 - DFT-2000
 - DFT-2400
 - DFT-2800
- Fiber Optic Receiver (RX)
 - DFX-2000
- Fiber Optic Splitter
 - DFS-1400 (available from Q1 of 2008)
 - DFS-1400R (available from Q1 of 2008)
 - DFS-1800 (available from Q1 of 2008)
 - DFS-1800R (available from Q1 of 2008)
- LCD type with built-in RX & Audio
 - DFL-1xxx series (15", 17", 19")
 - DFL-2xxx series (26")
 - DFL-3xxx series (32", 37")
 - DFL-4xxx series (40", 46")
 - DFL-5700 (available from Q2 of 2008)
 - DFL-7000 (available from Q2 of 2008)
 - DFL-8200 (available from Q2 of 2008)
 - OEM/ODM (any size is available)
- PDP type with built-in RX & Audio
 - DFP-4200
 - DFP-5000
 - OEM/ODM (any size is available)

2. DFL-3200 – Overview



PIDIS is an abbreviation of **P**ublic **I**nformation **D**ISplay

3. DFL-3200 – Main Features (1)

➤ **32” LCD type DS (Digital Signage) system**

- 3 in 1 solution (32” LCD + built-in RX + built-in Audio)

➤ **Long distance delivery maintaining video quality**

Extends up to 66,000ft(20,000m) over single fiber mode in case of one-to-one point.

No inferiority of video quality.

➤ **A one to multi-point distribution**

Can distribute same content at multiple locations at the same time without distortion of video quality.

➤ **Real-time display**

Consumers are reluctant to give their attention to the stored-loop message/content because it's not active.

Live and dynamic real time information, that's they really want.

➤ **Very low maintenance & repair cost**

Compared with UTP (coaxial cable) solution, failure rate is very low.

Fiber solution is not affected by electromagnetics, which is one of the main reasons of maintenance & repair.

3. DFL-3200 – Main Features (2)

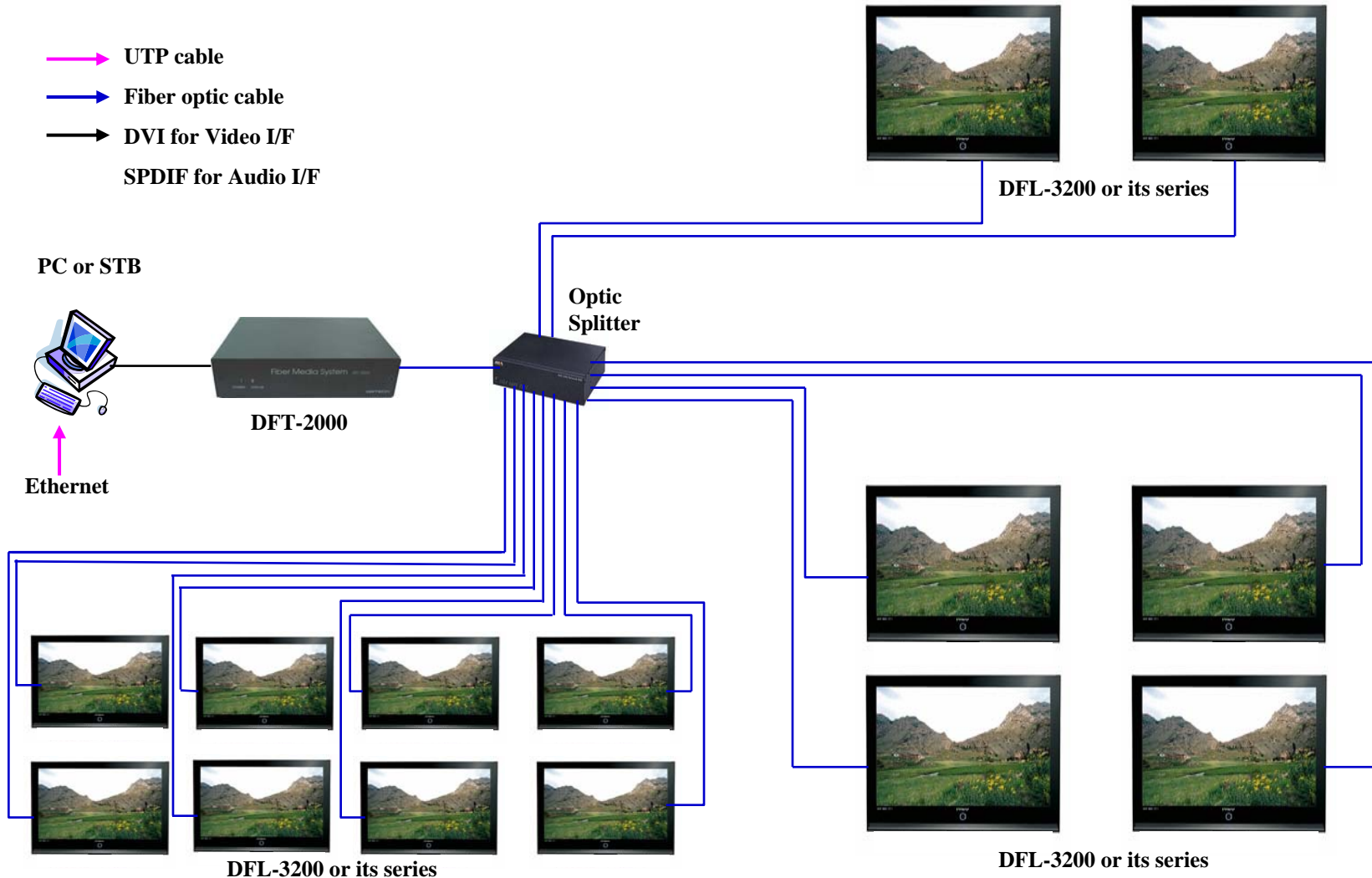
➤ **Cost effective solution**

- Can save installation cost and time
- One transmitter (TX) covering up to 32 screens at a time
(More than 32 screens, use our splitter with built-in repeater for unlimited expansion)

➤ **Easier scalable**

- Can easily add up screens with low cost.
- No additional TX is required

4. DFL-3200 – Example of Typical Application



5. DFL-3200 – Technical Specifications

- Electrical Spec.
 - Input Voltage: AC 100~230V
 - Power Consumption
 - Operating mode: 150W
 - Standby mode: less than 2W
- Signal Interface
 - Signal Input: Single Fiber type
 - Fiber Optical Input Connector: FC
 - Display: 32" LCD
 - Video Resolution: 1366(H) x 768(V)
 - Audio Output: optional (10W + 10W)
- Optic Spec.
 - Optical Wave Length: 1310nm
 - Fiber Input Gain: -22dB (Min.)
 - Connector type: FC
- Temperature & Humidity
 - Operating Temperature: 0~45 °C
 - Storage Temperature: -20~60 °C
 - Operating Humidity: 10~85% at 25 °C
 - Storage Humidity: 10~90%

6. Applications

Digital Signage has very large range of applications, and there's almost no limitation in its use

- Retails
- Supermarkets
- Shopping Malls
- Groceries
- Hospitality
- Healthcare
- Point of purchase advertising
- Airports
- Train / Subway Stations
- Theaters
- Corporate
- Museums / Schools
- Government etc.

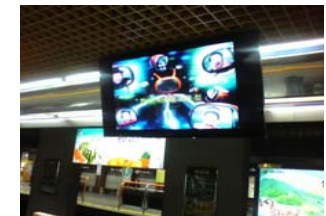
DFL-1500
Elevators in
apartments



DFL-4600
Theater Lobby



DFP-4200
Subway Stations
Platform



*Thank you very much
for your kind attention*

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